

Terms & Conditions for “Value Service Reimbursement” (known as Personalised Pricing from HY2 2022)

Participating Retailers Only

Vehicles less than 36 months of age from point of registration do not qualify for Personalised Pricing.

Campaign Details:

Personalised pricing offers a reduction on Servicing costs on specified packages (full list shown below in ‘Campaign Scope’) for BMW and MINI vehicles that are 36+ months old. This price reduction results from using the 3yr+ National Labour Rate as well as a price reduction on parts amounting to at least 20% of the net RRP. Participants are authorized BMW Retailers and BMW Service workshops (hereinafter referred to as "Participants"). The Participant is always free to offer or charge the customer the campaign price or any other freely selectable price.

Qualifications and discounts are defined by the age of the vehicle:

Participants will have agreed a pre-defined labour rate per hour from a choice of two options, to be applied when a qualifying vehicle requires any of the specified packages described below in ‘Campaign Scope’. If these packages require Oil, this is also agreed at a pre-defined rate per litre.

The age of the vehicle from registration then governs the discount that will be offered by the Participant on any parts required in a package.

- Vehicles 36 – 84 months of age from point of registration– 20% discount on parts RRP
- Vehicles 84 – 120 months of age from point of registration – 30% discount on parts RRP
- Vehicles 120+ months of age from point of registration– 40% discount on parts RRP

Campaign Scope:

Service Description	Models:
Service, Front Brakes	All BMW & MINI models 36 months +
Service, Rear Brakes	
Engine Oil Service	
Microfilter Service	
Service – Air Filter Element	
Service – Standard Scope	
Service Front Brake/ Rear Brake	
Service Fuel Filter	
Brake Fluid Service	
Removing and Installing or Replacing Both Rear Brake Discs	
Spark Plug Service	
Replacing Both Windshield Wiper Blades	
Removing and Installing or Replacing Brake Pads of Both Front Disc Brakes	

Removing and Installing or Replacing Brake Pads of Both Rear Disc Brakes	All BMW & MINI models 36 months +
Service, Vehicle Check	
Replacing Both Front Spring Struts	
Removing and Installing or Replacing Both Rear Shock Absorbers	
Removing and Installing or Replacing Vibration Damper	
Removing and Installing or Replacing Exhaust Turbocharger	
Replacing Left or Right Control Arms	
Removing and Installing or Replacing Both Front Brake Discs	
Removing and Installing or Replacing Both Rear Brake Discs (Associated)	
Removing and Installing or Replacing Both Front Brake Discs (Associated)	
Service - Running-in Check	
Additional job, service - recirculating air filter	
BMW Inspection I including body inspection and old oil disposal	
MINI Inspection I including body inspection and old oil disposal	
BMW Inspection II including body inspection and old oil disposal	
MINI Inspection II including body inspection and waste oil disposal	
BMW engine oil service incl. additional service	
MINI engine oil service incl. additional service	
Replacing fluid in ABS/ASC+T brake system	
Service - Rear Differential	