

## **BMW (UK) Limited**

### **Corporate Governance Statement**

#### **Financial Year Ended 31 December 2024**

#### **Community and Charity**

Corporate Social Responsibility is important to the company, and it undertakes many initiatives in this area. There is a food bank on Campus to donate to those in need in the local community. During 2024, the Campaign Against Living Miserably (“CALM”) charity continued to be our charity partner and we have a fundraising programme which is well supported by our employees.

We are proud to continue our support of numerous charities and community projects. We have encouraged our employees to volunteer in our communities through our Community Matters Partnership Project (“CMPP”). In 2024, our employees have completed approximately 2,050 hours of volunteering, supporting the local community, including painting projects in local schools, garden clearance and other local initiatives.

#### **Financial Year 1 January to 31 December 2024**

This report comprises the Corporate Governance Statement for BMW (UK) Limited (the company) required under The Companies (Miscellaneous Reporting) Regulations 2018 for the financial year 1 January 2024 to 31 December 2024 (Financial Year).

The company has not applied a specific corporate governance code during the Financial Year however, as a subsidiary of BMW AG, its ultimate German parent company, it operates in accordance with its parent company’s corporate governance expectations. BMW AG adopted its own corporate governance code based on the German Corporate Governance Code (“Code”) in 2002. The Code (updated in 2022) sets out how German listed companies should be organised and seeks to formulate recognised standards for good and responsible governance. The Code seeks to promote the trust of investors, customers, employees and the general public in the management and supervision of German listed companies. The company’s focus on quality in all processes was recognised in achievement of ISO 9001 accreditation in 2024. The Board of Directors of the company therefore manage the company in accordance BMW Group policies in relation to corporate governance, compliance, quality and risk management.

Although the company has not adopted a UK specific corporate governance code, the company’s Board of Directors (Board) have considered The Wates Principles and in this statement the company has set out how the company has aligned itself to these governance principles during the Financial Year.

#### **Purpose, Strategy, Values and Future Developments**

The company is a premium car and motorcycle importer and distributor and its purpose and strategy is the sustainable and active management of vehicles and aftersales business through its distribution network and the automotive market.

The company’s strategy is based on the BMW Group Strategy. As part of this strategic direction, the company will actively shape and define the transformation to a technology company for premium mobility and services. As a driver of innovation, BMW AG and the company is playing a leading role in the automotive industry of the future. Digitalisation opens new opportunities to take individual mobility to the next level – electric, connected and autonomous.

The BMW Group Strategy means a vision to shape tomorrow’s individual mobility with a strategic approach of leveraging innovative technologies, digitalisation and sustainability to deliver unique customer experiences and offer the best solutions to the individual customers’ mobility needs. It also means having a competitive advantage by having the most emotional products, attractive services and having a corporate culture to create the future with operational excellence. The company’s vision has been developed to provide a framework which engages employees to deliver the best outcomes for the company’s shareholders, employees and customers.

#### **Culture**

The company's culture is characterised by clear responsibility, mutual respect and trust. Lawful conduct and fair competition are integral to the company's business activities and an important condition for securing long term success. The company's primary goal is to avoid risks which could jeopardise the trust which customers, shareholders, business partners and the general public place in the BMW Group. The company is focused on people, with customers being at the heart of the company's business. The company embraces diversity, flexibility, sustainability and continuous improvement throughout the organisation. It has a customer centric philosophy with transparent, fair and simple processes. The company's policies are designed to support the company culture with guidelines cascaded from the ultimate parent, BMW AG.

The company recognises that long term success is founded on the culture of the organisation. The aim is to be customer centric and select the best talent to ensure the longevity and success of the organisation and to be considered one of the top employers in the UK. There are five core values which the whole of the BMW Group including the company adhere to and these are **Responsibility, Appreciation, Transparency, Trust and Openness**.

These five core values encompass principles of action which define the framework for cooperation within the BMW Group of companies. Based on these core values the company prides itself in an atmosphere of mutual trust and understanding. Employees are fully engaged with the business and there is a culture of openness and authenticity. The Board and senior management have taken active steps to drive cultural change and to ensure corporate strategy and customer orientation principles and values are embraced across the organisation. An employee cultural identity was developed in recent years encouraging associates to be authentic, inspirational and creating an environment where people feel valued. At the heart of authenticity is the deep set of ethics, values and trust. All of these cultural and value-based initiatives are reviewed by the Board of Directors of the company and the Management Committee and communicated to the business as a whole at regular business briefings.

### **Sustainability**

Sustainability and responsibility for the environment is firmly embedded in the company's culture and corporate strategy. The company has implemented sustainability throughout its value chain. In addition to reducing CO2 emissions the strategy focuses on achieving continuous progress in areas such as environmental protection, supply chain sustainability, employee orientation and social commitment. Sustainability forms an important part of our BMW Group Strategy. Our product range will continue to grow, and throughout 2024, the Group has released multiple new electric models across all market segments

### **Board Composition**

The Board of the company consists of three statutory directors, being David George, the Chief Executive Officer ("CEO"), Axel Juhre, the Chief Financial Officer ("CFO") (both based in the UK) and Bernhard Kuhnt, the Chairman of the company based in Munich, Germany.

### **Committees of the Board**

The company is managed by the Board and multiple Board Delegated Committees and Sub-Committees.

The Management Committee, one of the Board Delegated Committees, meets monthly and manages the company's business. The Management Committee is responsible for defining the strategic plan for the company, the definition of initiatives and the allocation of resources to achieve this plan, within the overall framework and processes established by the BMW Group, together with the supervision of operational functions to ensure the achievement of the company's objectives. The Management Committee is responsible for ensuring the company's values and culture align with its purpose, the creation of long-term sustainable value, consideration of the company's stakeholders and community and for compliance with laws and regulations.

The Board Delegated Committees include the following: the Management Committee; Marketing, Sales and Finance Committee; Retailer Committee; Governance Committee; and HR Steering Committee

The Management Committee have delegated appropriate matters to various Sub-Committees, including: a Customer Committee; Risk & Compliance Committee; Sales & Marketing Committee; IT Strategic Planning Committee; Used Car Committee; a Product Quality & Safety Committee; and a BMW and MINI Production Approval Circle. The Sub-Committees act to work on detailed topics and provide appropriate challenge to the Management Committee and the Board in their areas of expertise.

The CEO acts as Chairman of the Management Committee and with the support of the CFO and General Counsel, who oversee the efficient and effective operation of the company's Board and its Committees. This includes consideration of the size and structure of the Board, Management Committee and Sub-Committees so that they are appropriate to meet the strategic needs and challenges of the organisation and enable effective decision making. Consideration is given to the balance and diversity of the Board and all its committees. Whilst the company does not have any independent non-executive directors, the Chairman of the Board acts in a capacity largely independent of the day-to-day management of the company's business. In addition, the company frequently makes use of a large Corporate Audit function who audit different parts of the company's business to ensure operation in accordance with relevant company policies and procedures and laws and regulations.

The Management Committee comprises the CEO, CFO and the most senior managers in the areas of BMW Sales, MINI, Marketing, Customer Support, Used Cars, Motorrad (Motorcycles), Ireland, Communications, Legal and Human Resources. The effectiveness of Management Committee members and members of the Sub-Committees is measured via the company's Portfolio process, where all employees are reviewed against their objectives which include continuous professional development. Strengths and weaknesses are discussed against a backdrop of feedback from key stakeholders.

Each Committee has its own terms of reference and a formalised approach with an agenda circulated in advance, minutes taken, voting and quorum rules and escalating processes. Each Committee has a secretary who ensures the timely distribution of materials prior to meetings and works to ensure the accuracy of documents submitted to the Committees for consideration and approval. The Chairperson of a Committee reports key matters to the Management Committee who also reviews minutes of all Sub-Committees' minutes.

## **Opportunity and Risk**

### **Opportunity**

The Board considers and assesses how the company creates and preserves value over the long term by assessment of opportunities presented by the changes in consumer behaviours, regulation, buying patterns, opportunities and challenges presented by new technologies introduced in our product offering, such as BEV and plug-in hybrid electric vehicles ("PHEV") models.

### **Risk**

The company has an internal control system which follows a BMW Group Internal Control System methodology ("ICS") to ensure it has appropriate and effective internal controls integrated and applied in its processes so as to maintain correct and reliable financial and accounting records, as well as non-financial KPIs, and to comply with legal requirements. The company seeks to promote an effective control environment in which control measures are accepted as necessary process steps, along with the notification of errors, weaknesses and deficiencies in order to manage the risks associated with internal processes.

The CFO is ultimately responsible for ensuring the operation of the ICS including, but not limited to, ICS training, control measures, key control indicators, management reporting and roles and authorisation concepts, however, all employees are actively encouraged to identify and report errors, additional risks or potential improvements and take ownership for ICS within their business area.

The company has a Risk function which focuses on managing day-to-day risks impacting the business and is responsible for defining risk management methodology. Risks are monitored and managed at an operational level through the Risk & Compliance Committee. There are clear roles and responsibilities within this Risk management system set out in the company's Risk Management Policy.

The company's policies are drafted by, or under the supervision of, the Management Committee member with responsibility for the business area covered by the policy. All policies are reviewed and approved by the Risk and Compliance Committee and Management Committee.

The BMW Group operates a four-eye principle throughout the Group. Under this requirement all documents with binding content must be reviewed and signed by two signatories with appropriate levels of authority to bind the relevant company delegated to them by the board of that company.

Information about the company's exposure and managing of credit, liquidity and interest risks is presented in Note 16.

## **Remuneration**

It is a stated aim of the company to reinforce the connection between performance and reward and this makes the merit principle a fundamental value in our corporate culture. Remuneration is intended to promote the personal performance of every employee including members of the Board and its Committees. Market benchmarking data is used every year and determines the salary ranges for different roles.

*Further details on how the company remunerates its workforce are contained in the Employee Engagement Statement in the Directors' Report.*

## **Stakeholder relationship and engagement**

The company works closely with our stakeholders including our franchised retailer network, retail and corporate customers, fleet businesses, our suppliers, regulators, Government and trade bodies; the local community; charities and more particularly our workforce. The company recognises that the fair treatment of all our stakeholders is central to our strategy and the continuing success of its business.

*Further details on how the company engages with its workforce are contained in the Employee Engagement Statement in the Directors' Report and with regard to its other stakeholders in the Stakeholder Statement in the Directors' Report.*