



## The new BMW X1 unveiled.

Dear Jonathan

The exciting new BMW X1 will be launched on 24 October 2009 with a line-up of five efficient four cylinder diesel models and I am delighted to bring you information on this new model ahead of the official UK launch.

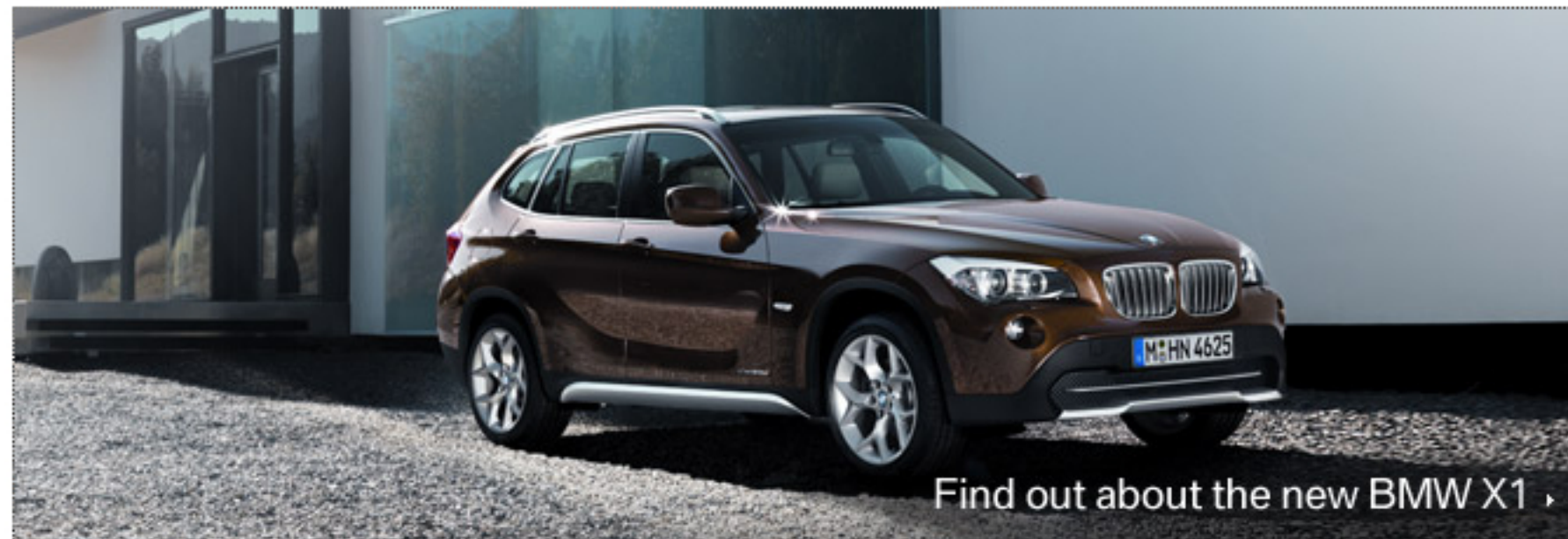
Best-in-class performance combined with low fuel consumption and low emissions, make it a compelling choice for your company car drivers. The sDrive20d, for example, offers 177hp yet achieves 53.3mpg on the combined cycle and emits only 139g/km of CO2 placing it in the 18% BIK band, all thanks to innovative BMW EfficientDynamics technologies.

Completely unique in the BMW X family, the new BMW X1 is available with either two-wheel or four-wheel drive; this is a Sports Activity Vehicle in its most compact form with distinctive styling creating a car which can adapt to all business and lifestyle requirements.

To find out more about this new car, including the pricing and key technical information click [here](#) to view online content released in the last few days. Alternatively, call the BMW Corporate Sales team on 0800 777 113, email [corporatesales@bmw.co.uk](mailto:corporatesales@bmw.co.uk), or contact your preferred BMW Dealership.

Yours sincerely

Stephen Chater  
Corporate Operations Manager



Find out about the new BMW X1 ▶