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The new BMW M3 Coupé Available 8 September 2007 in the UK

BMW
Corporate Sales



The Ultimate
Driving Machine



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Dear John,

I am delighted to announce the launch of the new BMW M3 Coupé. Due in the UK in September 2007 at £50,625 OTR, the new M3 Coupé is one of the most exciting cars BMW has ever produced.

With its 4.0-litre V8 engine, the new BMW M3 Coupé develops 420hp and 400Nm of torque; enough to take it from 0-62mph in just 4.8 seconds - or less time than it took you to read the last 26 words, and on to an electronically-limited top speed of 155mph. Yet in spite of these awe-inspiring statistics, the new car is 8% more fuel efficient than the model it replaces.

This level of economy is partly due to the Brake Energy Regeneration technology of BMW's EfficientDynamics programme. This system recognises when the engine is in over-run and activates the alternator to charge the battery using energy that would otherwise be lost. The new BMW M3 Coupé also benefits from advanced lightweight technology, another element of the EfficientDynamics programme, and is the first production car in its class to feature a carbon-fibre reinforced roof. This not only saves weight but lowers the centre of gravity, giving the new BMW M3 Coupé even better road-holding capabilities.

To find out more about the new BMW M3 Coupé or any current BMW model, please do not hesitate to call BMW Corporate Sales on 0870 777 113, email corporatesales@bmw.co.uk or contact your preferred BMW Dealership, who will be more than happy to answer your questions.

Yours sincerely,

Chris Brownridge
Corporate Operations Manager



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