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A car for the driver and the driven

BMW
Corporate Sales



The Ultimate
Driving Machine



Dear Jonathan,

Introducing the new BMW 7 Series featuring EfficientDynamics.

The unrivalled combination of elegant and sophisticated styling with precision engineering creates a car offering contemporary luxury and an incomparably dynamic driving experience. There are no compromises for either the driver or the passenger.

Offering a range of powerful new engines, the 730d, 740i and 750i deliver high levels of power and efficiency. Thanks to the introduction of BMW EfficientDynamics the 730d achieves emissions as low as 192g/km.

Advanced engine and suspension technologies combine to deliver instant power, agile handling and a supple ride, while the sumptuous rear environment with its state of the art entertainment, communication and comfort systems, shows meticulous attention has been paid to every detail.

Experience the remarkable new BMW 7 Series for yourself when it launches in November 2008.

[Find out more about the new BMW 7 Series](#)

Yours sincerely,

Chris Brownridge
Corporate Operations Manager

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