

## Designed to perform The new BMW 1 Series Coupé

BMW  
Corporate Sales



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Dear John,

Since its launch in 2004 the BMW 1 Series has quickly established itself as a popular vehicle with fleets of all sizes. The car's responsive handling and contemporary design have won it wide popularity among business users.

### Extending the appeal of the BMW 1 Series: introducing the new BMW 1 Series Coupé.

This sporty new addition to the BMW 1 Series range, with its striking Coupé profile, has all of the characteristic dynamics of a BMW. Exceptional driving performance and handling combined with the benefits of BMW's EfficientDynamics; innovative developments that improve fuel economy and reduce emissions, will appeal to fleet managers and drivers alike.

### The new BMW 1 Series Coupé 123d: Performance and economy.

A truly unique offering; the new 1 Series Coupé 123d is the only vehicle in its class to harness a variable Twin turbo diesel engine. Outperforming its nearest competitor, with 204 hp, the new BMW 123d Coupé accelerates from 0-62 mph in 7 seconds yet it achieves 54.3 combined mpg and CO<sub>2</sub> emissions of just 138 g/km. Style, performance and economy all available at a BIK taxation rating of just 18%.

The full selection of available engines is shown below.

Model description	OTR†	Power output	0-62mph	Fuel Consumption			P11d value†	BIK	CO <sub>2</sub> emissions	VED
				Urban	Extra urban	Combined				
				mpg (l/100km)						
120d ES	21,585	177	7.6	46.3 (6.1)	68.9 (4.1)	58.9 (4.8)	21,420	18	128	115
120d SE	23,025	177	7.6	46.3 (6.1)	68.9 (4.1)	58.9 (4.8)	22,860	18	128	115
120d M Sport	24,705	177	7.6	46.3 (6.1)	68.9 (4.1)	58.9 (4.8)	24,540	18	128	115
123d SE	24,855	204	7.0	43.5 (6.5)	64.2 (4.4)	54.3 (5.2)	24,690	18	138	115
123d M Sport	26,290	204	7.0	43.5 (6.5)	64.2 (4.4)	54.3 (5.2)	26,125	18	138	115
135i	29,745	306	5.3	21.7 (13.0)	40.4 (7.0)	30.7 (9.2)	29,490	31	220	205

† All OTR prices and P11d values shown are for manual gearbox cars.

### The new BMW 1 Series Coupé 120d

With combined fuel consumption of 58.9 mpg, CO<sub>2</sub> emissions of 128 g/km and a BIK rating of only 18%, the lowest achievable by a diesel engine, the efficient new BMW 1 Series Coupé 120d represents an outstanding proposition for company car drivers.

With the ability to connect an MP3 player as standard and an optional USB interface, all of the new BMW 1 Series Coupé models are high specification and ready to perform.

Should you wish to find out more about the new BMW 1 Series Coupé or any current BMW models, please do not hesitate to contact BMW Corporate Sales on 0870 777 113, or email [corporatesales@bmw.co.uk](mailto:corporatesales@bmw.co.uk). Alternatively, your preferred BMW Dealership will be pleased to answer your questions.

Yours sincerely,

**Chris Brownridge**  
Corporate Operations Manager

